



[www.mf-agency.com](http://www.mf-agency.com)



Specialist in Events, Tailor Made & Staffing solutions

## 01 ABOUT US

Mission, Tailor Made

## 03 EVENTS

Hostess, Stewards & Interprets

## 05 FASHION

Models, Catwalk & Shooting

## 07 ARTISTS

Singer, Video Production

## 09 FAIRS & MICE

Staffing Solutions, Special skills

## 11 IN & OUT STORE

Logistics, Requests permissions

[www.mf-agency.com](http://www.mf-agency.com)

## ABOUT US

**IT:** MF-agency è un concept nell'organizzazione di eventi, è il primo punto di incontro tra la proposta progettuale di un evento e la risorsa professionale indispensabile per la sua realizzazione. Presente dal 2013 sul territorio elvetico, negli anni si è specializzata in organizzazione di eventi e MICE stabilendo rapporti continuativi con brand diretti ed agenzie.

**EN:** MF is a concept agency that organizes events, it is the first point of contact between the proposal of a project and the professional resources needed for its realization. Established in 2013 in Switzerland, during the years it has specialized in organizing events and Meeting Incentive Conference Exhibition (MICE), establishing continuous relationships with direct brands and agencies.

## MISSION

**IT:** Eccellere nel tailor made, fornire una grande capacità nell'individuare soluzioni integrate e coese alle esigenze dei clienti, svilupparle avvalendosi dell'alto profilo dei propri collaboratori professionisti.

**EN:** It stands out in "tailor-made", with a great capacity of identifying integrated solutions close to customer needs, developing them through high profile professional partners.

about us



## TAILOR MADE

**IT:** MF-agency individua i diversi strumenti di comunicazione e confeziona per il cliente soluzioni specifiche, sviluppate in funzione di quegli obiettivi competitivi, pensati e scelti, per garantire un'immagine vincente e aggressiva sul territorio.

**EN:** MF-agency identifies the various communication tools and finds tailor-made solutions for its clients, developed through competitive objectives, choosing specifically to warrant a successful and strong image on the territory.



## EVENTS

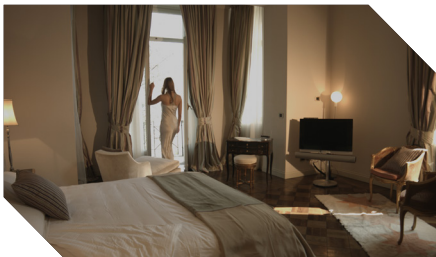
**IT:** L'entusiasmo e passione animano MF-agency che progetta ed implementa l'evento con l'obiettivo di raggiungere e garantire un'immagine di successo. Tutto è svolto con la massima attenzione ai dettagli, poiché i nostri sforzi sono alimentati da un mix di ispirazione, stile, qualità ed eleganza. Grazie a comprovate partnership MF-agency offre servizi di:

- Staffing solutions;
- Catering;
- Allestimento;
- Scenografie;
- Body-guards;
- Drivers.

**EN:** Enthusiasm and passion animate MF-agency that designs and implements the event with the aim of achieving and guaranteeing a successful image. All is done with the greatest of attention to detail as our efforts are fuelled by a mix of inspiration, style, quality and elegance. Thanks to proven partnerships MF-agency offers services of:

- Staffing solutions;
- Catering;
- Set up;
- Scenography;
- Body-guards;
- Drivers.

# events



**VIDEO PRODUCTION**



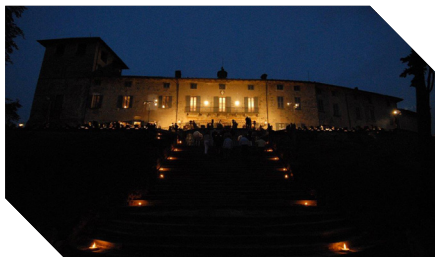
**THEME PARTY**



**HOSTESS**



**AUTOMOTIVE**



**GALA EVENTS**



**MUSICAL EVENTS**



## FASHION

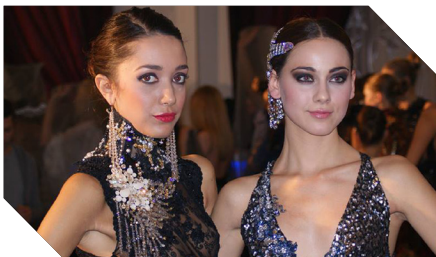
**IT:** MF-agency offre una gamma di proposte: dalla fornitura di personale alla organizzazione completa di sfilate con allestimenti ad hoc. Alcune skills disponibili:

- Indossatrici/ori;
- Modelle/i;
- Make up artists;
- Fotografi;
- Video makers;
- Performers.

**EN:** MF-agency offers a range of proposals from staff supply to the complete organization of a runway show with ad hoc setting up. Some available skills:

- Models;
- Make-up artists;
- Photographers;
- Video makers;
- Performers.

# fashion



**FASHION WEEK**



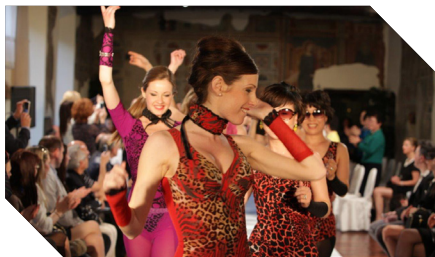
**SHOOTING**



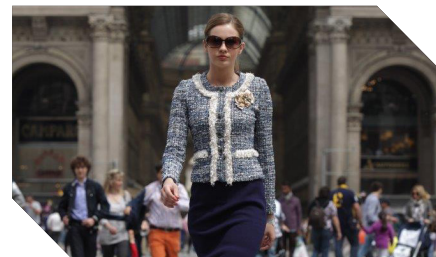
**FASHION SHOW**



**MODELS**



**CATWALK**



**STREET SHOOTING**



## ARTISTS

**IT:** MF-agency rappresenta in esclusiva per la Svizzera e l'Italia il cantante lirico JONATHAN CILIA FARO. Si è occupata della creazione, produzione e coordinamento del videoclip "La Dolce Vita" girato a Roma con special guest DON MOST (il famoso Ralph Malph di HAPPY DAYS). Ha organizzato concerti per diversi artisti in location selezionate.

**EN:** MF-agency exclusively represents JONATHAN CILIA FARO for Switzerland and Italy. It dealt with the creation, production and coordination of the videoclip "La Dolce Vita" shot in Rome with the special guest DON MOST (the famous Ralph Malph of HAPPY DAYS). MF-agency organized concerts for several artists in selected locations.

artists





**VIDEO PRODUCTION**



**“LA DOLCE VITA”  
MELODY**



**UNION CHAPPEL  
LONDON**



**SHOW CASE**



**LIVE CONCERT**



**LYRIC CONCERT**

## Pre-Paid Registration

Please scan the  
confirm your  
Your badge and  
printed at



## FAIRS & MICE

**IT:** MF-agency è specializzata in staffing solutions, fornisce Hostess, Stewards, Promoters, Interpreti e personale con esperienza in allestimento e gestione degli stand. Si occupa dei servizi di segreteria, accredito, assistenza e supporto in tutte le fasi della fiera o del congresso medico e scientifico e delle relative certificazioni.

**EN:** MF-agency is specialized in staffing solutions, provides Hostess, Stewards, Promoters, Interpreters and qualified staff in setting up and managing stands. It deals with secretary services, accreditation assistance, relevant certification and support in every phase of an exhibition or for medical and scientific convention.

# fairs & MICE





## IN & OUT STORE

**IT:** MF-agency gestisce autonomamente gli eventi in-store, out-store e street occupandosi dei permessi, dell'occupazione del suolo pubblico, dello stoccaggio merci e della logistica per garantire la massima visibilità al brand da pubblicizzare ottimizzando i costi.

**EN:** MF-agency autonomously handles the in-store, out-store and street events, dealing with the authorizations, the occupation of a public area, the storage of goods and the logistics to warrant the maximum visibility of a brand publicized, therefore optimizing the costs.

in & out



**HOSTESS**



**MASCOTTE**



**FLYERING**



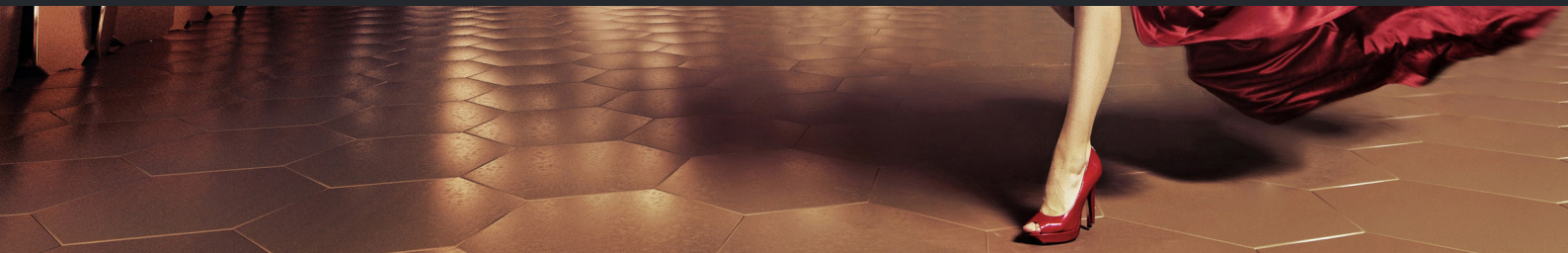
**BRAND AMBASSADOR**



**PROMOTION**



**INFO DESK**



**MF-agency Sagl**

Riva Albertoli n. 1 CP 6525  
6900 LUGANO , Switzerland

[www.mf-agency.com](http://www.mf-agency.com)